



OFOA 2011 TICKETS WERE AVAILABLE FOR PURCHASE AS OF MARCH 1ST

FOR IMMEDIATE RELEASE – March 4, 2011

As traditionally planned, the annual Okanagan Fest-of-Ale tickets went on sale on March 1st and are now available in person at the Day's Inn – Penticton – 152 Riverside Drive; by calling locally 250-493-3200; toll free at 1-800-663-1900 or on-line at www.fest-of-ale.bc.ca. The 2011 event will be taking place at the Penticton Trade & Convention Centre on Friday, April 8th from 4:00 pm to 9:00 pm and again on Saturday, April 9th from 12:00 noon to 6:00 pm.

Tickets will ONLY be sold in ADVANCE and as quantities last. The 2011 ticket price will be \$20.00 per person per day (plus facility* & handling fees and hst). Patrons must be 19 years or older to purchase tickets or attend the event. 2 pieces of ID may be requested when purchasing tickets (one ID must have a photo). Refunds or exchanges are not available. Patrons are responsible for verifying the day of the ticket they have purchased.

Tickets will not be sold at the door OR at the Penticton Trade & Convention Centre. \$2 Tokens will be available for purchase at the event. For more information on the 2011 event details or to become a Brew Crew Volunteer, visit: www.fest-of-ale.bc.ca.

Accommodation packages which included OFOA tickets will also be available through Okanagan Reservations – 1-800-663-1900 or www.okres.bc.ca.

Tickets will be available IN ADVANCE ONLY. Tickets will NOT be sold at Penticton Trade & Convention Centre prior or during the event.

**The Facility Fee of \$1.00 goes to the preservation of the venue (Preventative Maintenance). The funds are set aside for the venue on ALL paid tickets to make capital improvements, and/or, repairs as deemed necessary. The fee is paid directly to the City of Penticton. The fee is applicable on all paid ticket sales. The fee is applied to all paid tickets. GST will be applied to the final ticketed amount.*

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MEDIA - For more information please call:

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