



OFOA 2011 CALL FOR BREW CREW VOLUNTEERS

FOR IMMEDIATE RELEASE – February 16, 2011

The 16th Annual Okanagan Fest-of-Ale is still seeking eager volunteers to assist with the 2011 event taking place at the Penticton Trade & Convention Centre on Friday April 8th & Saturday April 9th.

Specific roles that still have space include Token Sellers, Floor Operations and Brewers Assistants. If you want to be part of one of the most popular events in the Okanagan – join us as a valued Brew Crew Volunteer – the various roles include:

- **Token Sellers** ~ sell tokens (requires cash experience/sitting optional)
- **Token Bucket Pick ups** ~ pick up the token buckets from each beverage & food booth (requires lifting)
- **Admission Ticket Distributors** ~ distribute pre-purchased tickets at the door (sitting role/dress warm)
- **Front Entrance Greeters** ~ collect ticket and provide souvenir glass (requires standing/dress warm)
- **Brewer Assistants** ~ take one token per beer sample served (requires standing/ NO pouring allowed)
- **Floor Operations** ~ keg, ice, water, sample pail delivery and removal (requires lifting)
- **Brew Crew Services** ~ assist with Volunteer T-shirt/glass distribution and Volunteer Dinner
- **Pre-Event Set-up** ~ assist with the operations crew prior to the event (Friday 11am – 4pm) (requires lifting)
- **Post Event Take down** ~ assist with the operations crew at end of event (Sat 6pm – 9pm) (requires lifting)

There are three shifts to choose from: Shift #1 ~ Friday 3:45 pm to 9:00 pm; Shift #2 ~ Saturday 11:30 am to 3:30 pm and Shift #3 ~ Saturday 2:30 pm to 6:30 pm. For more information on all aspects of being a Brew Crew volunteer, visit the society web site: www.fest-of-ale.bc.ca.

Be sure to sign up now – as positions fill up quickly. If you wish to become one of the society's valuable BREW CREW volunteers, complete your application form at the Sandman Inn - 939 Burnaby Avenue OR go online and download the form at www.fest-of-ale.bc.ca. Brew Crew volunteers must be 19 years-old or older.

This year we have 26 different brewers, multiple food booths and live entertainment all weekend long – it is a full festival with lots to do.

**Okanagan Fest-of-Ale event TICKETS will be available
in advance only starting March 1st for only \$20 per person per day
(plus service charges, facility fee and taxes)
in person at the Day's Inn – Penticton
or by calling 250-493-3200 - Toll Free 1-800-663-1900
or on-line at www.fest-of-ale.bc.ca**

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MEDIA - For more information please call – please do not give out these numbers for volunteer recruitment or ticket sales:

Wayne Schmuck
Okanagan Fest-of-Ale Society – Marketing Chair
(250) 493-3200

Barb Sheppard
OFOA, Event Coordinator
(250) 492-4355