



THE 16TH ANNUAL OKANAGAN FEST-OF-ALE! donates \$95,000 back to the community

For Immediate Release

PENTICTON, B.C. – As a result of another very successful 2011 Okanagan Fest-of-Ale event and the great management by the Okanagan Fest-of-Ale Society board of directors, coordinator and volunteers, \$95,000 has been dispersed back to the community this year. Since 2003, the OFOA Society has 'given back' just over \$387,000 in cash.

From May 1st to June 15th, registered charitable community organizations are invited to submit their request for community funding from the net proceeds of the annual Okanagan Fest-of-Ale event that takes place in April of each year at the Penticton Trade & Convention Centre.

The 2010 – 2011 Okanagan Fest-of-Ale Registered Charity recipients include:

- Agur Lake Camp Society
- Birthright of Penticton Society
- British Columbia Society for the Prevention of Cruelty to Animals
- Canadian Mental Health Association South Okanagan Similkameen Branch
- City of Penticton – Girls at Risk Program
- Community Foundation of the South Okanagan - OFOA Legacy Fund
- Community Foundation of the South Okanagan - PIB Youth Leadership
- D.A.R.E. British Columbia Society - Penticton
- Dragon Fly Pond Family Society
- Kid Sport Canada
- Multiple Sclerosis Society of Canada (British Columbia Division)
- Okanagan Boys and Girls Clubs
- Okanagan College Foundation - Scholarship
- Okanagan-Similkameen Neurological Society
- Penticton & District Community Resource Society
- Penticton Fire Department – Safety Village
- Penticton Writers and Publishers – two separate programs
- Penticton Secondary School - Scholarship
- Princess Margaret Secondary School - Scholarship
- South Okanagan Similkameen Medical Foundation
- South Okanagan Victim Assistance Society
- Special Olympics British Columbia Society
- Summerland Secondary School - Scholarship

“It is important to the non-profit society that we achieve our five goals, which are: to promote overnight visits to Penticton during the shoulder season; to ensure all microbrewers are able to promote their products at an affordable event; to ensure the event does not compete with our local restaurants, pubs and night clubs during peak hours; to run a responsible consumer tasting event in partnership with BC Liquor Stores Get Home Safe Program; and most importantly to support a number of local registered charities” says Wayne Schmuck, OFOA Marketing Chair.

Mark your calendars NOW for the next event - April 13th and 14th, 2012 at the Penticton Trade & Convention Centre. Ticket pricing and availability will be announced March 1st and please remember tickets will only be available in advance. For more information visit www.fest-of-ale.bc.ca.

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MEDIA - For more information please call:

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